

MISSION AVENUE OPEN SCHOOL PRESENTS THE WIZARD OF OZ!

ADVERTISING SPECS

**FULL PAGE
(VERTICAL)
6 X 9 IN**

\$100 DONATION



Musical Program Advertising

**HALF PAGE
6 X 4.5 IN**

\$50 DONATION

**QUARTER PAGE
(VERTICAL)
3 X 4.5 IN**

\$25 DONATION

TAX DEDUCTIBILITY: Mission Avenue Open Elementary PTA is a 501(c)(3) non-profit (tax ID # 94-6184037). All donations are tax deductible.

UPGRADE YOUR AD: Premium placement for full and half page ads is available for an additional fee. Email play@missionpta.org for more details.

DESIGN ASSISTANCE: Design assistance is also available through our design partner BKB Design. For more details, email katherine@bkbdesign.com.

ARTWORK: Program will be printed in full color. Preferred file type is PDF, but most standard formats are also accepted. Please convert fonts to outlines or embed.

Raster art (photos/scans) should be at least 300 dpi at 100% of print size for best output.

Email files to play@missionpta.org.

More information about this event and the Mission PTA is available at missionpta.org/play.

ART DEADLINE: MARCH 15, 2024

ART MUST BE RECEIVED NO LATER THAN MARCH 15 TO BE INCLUDED IN THE PROGRAM.

SPONSORSHIP LEVELS

Diamond - \$500

Only one available. Be our marquee sponsor! Our diamond sponsor will receive:

- Four front row tickets to the show on the night of your choice. (\$100 value)
- Full page ad with priority placement in our musical program. (\$125 value)
- Recognition in the musical program
- Banner at School
- Logo/Name on Cast Shirt
- Logo on website
- Stage shoutout
- Social shoutout
- Email shoutout

Platinum - \$250

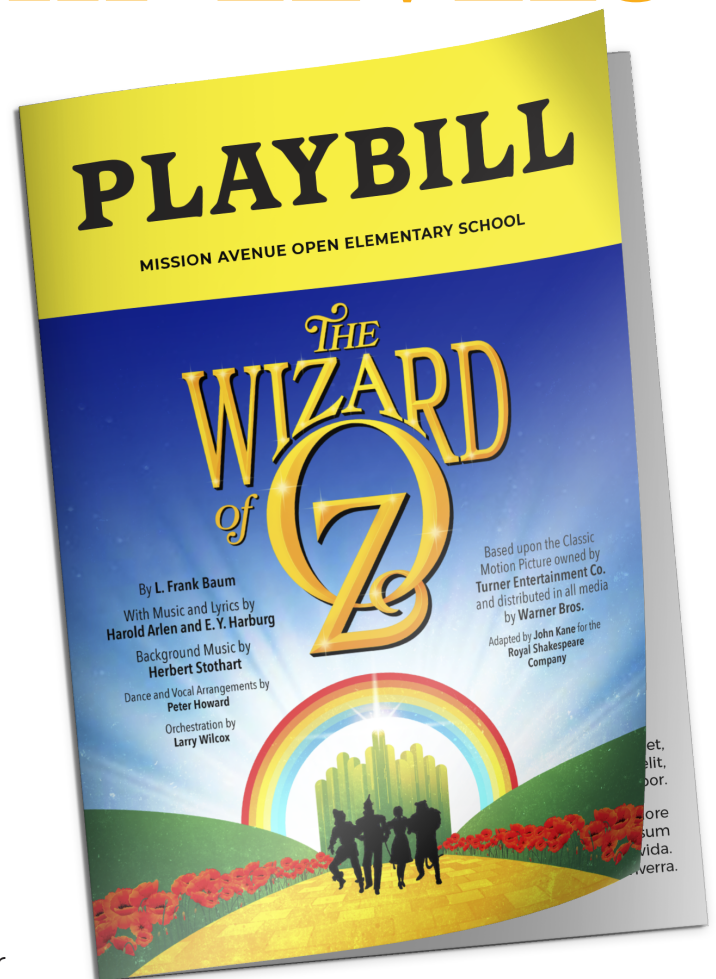
Our platinum sponsors will receive:

- Full page ad with priority placement in our musical program. (\$125 value)
- Recognition in musical program
- Banner at School
- Logo/Name on Cast Shirt
- Logo/Name on Website
- Stage shoutout
- Social shoutout
- Email shoutout

Gold - \$150

Our gold sponsors will receive:

- Full page ad in musical program (\$100 value)
- Recognition in the musical program
- Logo/Name on Website
- Stage shoutout
- Social shoutout
- Email shoutout



Silver - \$100

Our silver sponsors will receive:

- Recognition in the musical program
- Half page ad in musical program (\$50 value)
- Logo/Name on Website
- Social shoutout
- Email shoutout

Bronze - \$75

Our bronze sponsors will receive:

- Recognition in the musical program
- Logo/Name on Website
- Social shoutout
- Email shoutout